

Course Type	Credits	Title	Marks	CCA	TEA	Specialisation Code
MM10 701	4	Project Management	100	50	50	
MM10 702	4	Business Reporting and Analysis	100	50	50	
MM05 703	2	IT Presentation Techniques	50	50		
MM10 704.A	4	Mutual Fund and Life Insurance	100	50	50	704.A - BFS
MM10 704.B		Models of Digital Marketing				704.B-DBM
MM10 704.C		Customer Relationship Management				704.C-CM
MM10 704.D		Motion Graphics & Animation				704.D-MMM
MM10 704.E		Healthcare				704.E-HHM
MM10 704.F		International Logistics				704.F-LSCM
ME05 705.A.1	2+2	Marketing of Financial Services	50+50		50+50	705.A- BFS
ME05 705.A.2		Digital Banking				705.A- BFS
ME05 705.A.3		Security Analysis and Portfolio Management				705.A- BFS
ME05 705.A.4		Introduction to Fintech				705.A- BFS
ME05 705.B.1		Trends in Digital Marketing				705.B-DBM
ME05 705.B.2		Sales and Marketing in Digital Age				705.B-DBM
ME05 705.B.3		Data Driven Digital Marketing				705.B-DBM
ME05 705.B.4		Mobile Marketing				705.B-DBM
ME05 705.C.1		Retail Management				705.C-CM
ME05 705.C.2		Sales And Marketing In Digital Age				705.C-CM
ME05 705.C.3		Rural Marketing				705.C-CM
ME05 705.C.4		B2b Marketing				705.C-CM
ME05 705.D.1		Smart Phone Film Making				705.D-MMM
ME05 705.D.2		Certification-I				705.D-MMM
ME05 705.D.3		Theatre & Communication				705.D-MMM

ME05 705.D.4		Certification-II				705.D-MMM
ME05 705.E.1		Material Management & Inventory Control in Hospitals				705.E-HHM
ME05 705.E.2		Global Scenario of Healthcare Services				705.E-HHM
ME05 705.E.3		Health Care Technology				705.E-HHM
ME05 705.E.4		Health insurance & TPA Operations				705.E-HHM
ME05 705.F.1		Toyota Production System				705.F-LSCM
ME05 705.F.2		Legal Aspects of Supply Chain Management				705.F-LSCM
ME05 705.F.3		Six Sigma for Operations				705.F-LSCM
ME05 705.F.4		Green Logistics and Supply Chain Management				705.F-LSCM
MI10 706	4	Advanced Research Methodology	100	100	x	
SEM VII - TOTAL	22	7 Subjects	550	300	250	

Semester VII (Hons. with Research)					
Course Type	Credits	Title	Marks	CCA	TEA
MM10 701	4	Project Management	100	50	50
MM10 702	4	Business Reporting and Analysis	100	50	50
MM05 703	2	IT Presentation Techniques	50	50	
ME10 704	4	Introduction to R	100	50	50
ME10 705		Data mining in Research			
MI10 706	4	Advanced Research Methodology	100	50	50
RP10 707	4	Research Project	100	50	50
SEM VII - TOTAL	22	6 Subjects	550	300	250