

| Course Type | Credits | Title | Marks | CCA | TEA | Specialisation Code |
|--------------|--|---|-------|-----|-------|---------------------|
| MM10 601 | 4 | Strategic Management | 100 | 50 | 50 | |
| MM05 602 | 2 | Business Ethics | 50 | | 50 | |
| MM10 603.A | 4 | Retail Banking | 100 | 50 | 50 | 603.A - BFS |
| MM10 603.B | | SEO | | | | 603.B-DBM |
| MM10 603.C | | Integrated Marketing Communications | | | | 603.C-CM |
| MM10 603.D | | Digital Media | | | | 603.D-MMM |
| MM10 603.E | | Legal & Ethical Issues in Healthcare | | | | 603.E-HHM |
| MM10 603.F | | Introduction to Warehouse Management | | | | 603.F-LSCM |
| ME05 604.A.1 | 2+2 Any 2 out of 4 2 Credit each | Banking- Principles and Practices | 50+50 | x | 50+50 | 604.A- BFS |
| ME05 604.A.2 | | Indian Financial System | | | | 604.A- BFS |
| ME05 604.A.3 | | Financial Planning | | | | 604.A- BFS |
| ME05 604.A.4 | | Advance Financial Services | | | | 604.A- BFS |
| ME05 604.B.1 | | Social & Web Analytics | | | | 604.B-DBM |
| ME05 604.B.2 | | SEM | | | | 604.B-DBM |
| ME05 604.B.3 | | Basics of Digital Content | | | | 604.B-DBM |
| ME05 604.B.4 | | Email Marketing | | | | 604.B-DBM |
| ME05 604.C.1 | | Sales Management | | | | 604.C-CM |
| ME05 604.C.2 | | Services Marketing | | | | 604.C-CM |
| ME05 604.C.3 | | Consumer Sales Promotion | | | | 604.C-CM |
| ME05 604.C.4 | | Basics Of Digital Marketing | | | | 604.C-CM |
| ME05 604.D.1 | | Introduction to Photography | | | | 604.D-MMM |
| ME05 604.D.2 | | Corporate Communications & Public Relations | | | | 604.D-MMM |
| ME05 604.D.3 | | Documentary & AD Film making | | | | 604.D-MMM |

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| ME05 604.D.4 | | Brand Management | | | | 604.D-MMM |
| ME05 604.E.1 | | Community Medicine & Epidemiology | | | | 604.E-HHM |
| ME05 604.E.2 | | Waste management & General Safety | | | | 604.E-HHM |
| ME05 604.E.3 | | Quality Management System in Healthcare | | | | 604.E-HHM |
| ME05 604.E.4 | | Marketing of Hospital Services | | | | 604.E-HHM |
| ME05 604.F.1 | | Supply Chain Service Mangement | | | | 604.F-LSCM |
| ME05 604.F.2 | | Ditsrtibution Channel Management | | | | 604.F-LSCM |
| ME05 604.F.3 | | International Business Environment | | | | 604.F-LSCM |
| ME05 604.F.4 | | Sustainable Supply Chain Management | | | | 604.F-LSCM |
| MI10 605.A | 4 | Retail Banking | 100 | 50 | 50 | 605.A - BFS |
| MI10 605.B | | SEO | | | | 605.B-DBM |
| MI10 605.C | | Integrated Marketing Com | | | | 605.C-CM |
| MI10 605.D | | Digital Media | | | | 605.D-MMM |
| MI10 605.E | | Legal & Ethical Issues in Healthcare | | | | 605.E-HHM |
| MI10 605.F | | Introduction to Warehouse Management | | | | 605.F-LSCM |
| OJT10 606 | 4 | Internship | 100 | 50 | 50 | |
| SEM VI - TOTAL | 22 | 7 Subjects | 550 | 200 | 350 | |