

| Course Type  | Credits  | Title  | Marks | CCA | TEA   | Specialisation Code |
|--------------|--|--|-------|-----|-------|---------------------|
| MM10 501     | 4  | Entrepreneureship Development                      | 100   | 50  | 50    |                     |
| MM05 502     | 2  | Business Law                                       | 50    | x   | 50    |                     |
| MM10 503.A   | 4  | Tax Planning in India                              | 100   | 50  | 50    | 503.A- BFS          |
| MM10 503.B   |  | Website Design & Development                       |       |     |       | 503.B-DBM           |
| MM10 503.C   |  | Distribution Channel Managem                       |       |     |       | 503.C-CM            |
| MM10 503.D   |  | Journalism   |       |     |       | 503.D-MMM           |
| MM10 503.E   |  | Hospital Planning, Design and Management           |       |     |       | 503.E-HHM           |
| MM10 503.F   |  | Principles and Practises of Operational Management |       |     |       | 503.F-LSCM          |
| ME05 504.A.1 | 2+2<br>Any 2<br>out of<br>4<br>2<br>Credit<br>each | Banking- Principles and Practices                  | 50+50 | x   | 50+50 | 504.A- BFS          |
| ME05 504.A.2 |  | Indian Financial System                            |       |     |       | 504.A- BFS          |
| ME05 504.A.3 |  | Financial Planning                                 |       |     |       | 504.A- BFS          |
| ME05 504.A.4 |  | Advance Financial Services                         |       |     |       | 504.A- BFS          |
| ME05 504.B.1 |  | Social & Web Analytics                             |       |     |       | 504.B-DBM           |
| ME05 504.B.2 |  | SEM  |       |     |       | 504.B-DBM           |
| ME05 504.B.3 |  | Basics of Digital Content                          |       |     |       | 504.B-DBM           |
| ME05 504.B.4 |  | Email Marketing                                    |       |     |       | 504.B-DBM           |
| ME05 504.C.1 |  | Sales Management                                   |       |     |       | 504.C-CM            |
| ME05 504.C.2 |  | Services Marketing                                 |       |     |       | 504.C-CM            |
| ME05 504.C.3 |  | Consumer Sales Promotion                           |       |     |       | 504.C-CM            |
| ME05 504.C.4 |  | Basics Of Digital Marketing                        |       |     |       | 504.C-CM            |
| ME05 504.D.1 |  | Introduction to Photography                        |       |     |       | 504.D-MMM           |
| ME05 504.D.2 |  | Corporate Communications &Public Relations         |       |     |       | 504.D-MMM           |
| ME05 504.D.3 |  | Documentary & AD Film making                       |       |     |       | 504.D-MMM           |
| ME05 504.D.4 |  | Brand Management                                   |       |     |       | 504.D-MMM           |
| ME05 504.E.1 |  | Community Medicine & Epidemiology                  |       |     |       | 504.E-HHM           |
| ME05 504.E.2 |  | Waste management & General Safety                  |       |     |       | 504.E-HHM           |

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|----------------------|-----------|--|------------|------------|------------|-------------|
| ME05 504.E.3         |           | Quality Management System in Healthcare            |            |            |            | 504.E-HHM   |
| ME05 504.E.4         |           | Marketing of Hospital Services                     |            |            |            | 504.E-HHM   |
| ME05 504.F.1         |           | Supply Chain Service Mangement                     |            |            |            | 504.F-LSCM  |
| ME05 504.F.2         |           | Ditsrtibution Channel Management                   |            |            |            | 504.F-LSCM  |
| ME05 504.F.3         |           | International Business Environment                 |            |            |            | 504.F-LSCM  |
| ME05 504.F.4         |           | Sustainable Supply Chain Management                |            |            |            | 504.F-LSCM  |
| MI10 505.A           |           | Tax Planning in India                              |            |            |            | 505.A - BFS |
| MI10 505.B           |           | Website Design & Development                       |            |            |            | 505.B-DBM   |
| MI10 505.C           |           | Distribution Channel Managemen                     |            |            |            | 505.C-CM    |
| MI10 505.D           | 4         | Journalism   | 100        | 50         | 50         | 505.D-MMM   |
| MI10 505.E           |           | Hospital Planning, Design and Management           |            |            |            | 505.E-HHM   |
| MI10 505.F           |           | Principles and Practises of Operational Management |            |            |            | 505.F-LSCM  |
| VSC05 506            | 2         | Industry Analysis and Desk Report                  | 50         | 50         | x          |             |
| FP05 507             | 2         | Industry Exposure                                  | 50         | 50         | x          |             |
| <b>SEM V - TOTAL</b> | <b>26</b> | <b>8 Subjects</b>                                  | <b>550</b> | <b>250</b> | <b>300</b> |             |