

Course Type	Credits	Title	Marks	CCA	TEA	Specialisation Code
MM10 401	4	Business Research Methods	100	50	50	
S10 402.A	4	Financial Management	100	50	50	402.A - BFS
S10 402.B		Social Media Marketing				402.B-DBM
S10 402.C		Consumer Behaviour				402.C-CM
S10 402.D		Film Communication				402.D-MMM
S10 402.E		Principles and Practices of Hospital & Healthcare administration				402.E-HHM
S10 402.F		Fundamentals to Supply Chain Management				402.F-LSCM
S10 402.A	4	Financial Management	100	50	50	403.A- BFS
S10 402.B		Social Media Marketing				403.B-DBM
S10 402.C		Consumer Behaviour				403.C-CM
S10 402.D		Film Communication				403.D-MMM
S10 402.E		Principles and Practices of Hospital & Healthcare administration				403.E-HHM
S10 402.F		Fundamentals to Supply Chain Management				403.F-LSCM
OE05 403.1	2 Any 1 of 2	Statistics	50	x	50	
OE05 403.2		Sustainable Development Goals- United Nations Part II				
SEC05 404.1	2 Any 1 of 2	Personal Empowerment	50	50	x	
SEC05 404.2		Negotiation Skills				
AEC05 405.1	2 Any 1 of 2	Marathi - II	50	50	x	
AEC05 405.2		Hindi - II				
CEP05 406	2	Community Engagement Activity	50	x	50	
CC05 407	2	Smartphone Film Making	50	50	x	
<b>SEM IV - TOTAL</b>	<b>22</b>	<b>8 Subjects</b>	<b>550</b>	<b>300</b>	<b>250</b>	