

# I-VIEW

An experimental initiative by the students of Indira School of Communication, Pune.



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An epic play by Prof. Subhadip Raha (Page 4)      Virushka ties the knot (Page 8)

## Narendra Modi to launch a mega housing project at Solapur

MUMBAI: Prime Minister Narendra Modi is scheduled to launch the campaign for the upcoming Lok Sabha elections at Solapur on Wednesday, January 9. On this occasion, he will also lay the foundation stone for one of the world's largest affordable housing schemes at Kumbhari in Solapur district. The Prime Minister will launch the Rs 1,811 crore housing scheme apart from a water distribution improvement project estimated to cost about Rs.240 cr, an underground sewerage scheme worth Rs. 180 cr, as well as a sewerage system estimated to cost Rs. 205 cr for the city of Solapur. A senior bureaucrat informed that under the affordable housing project, 30,000 homes will be provided to economically weaker sections of the society along with aligned infrastructure. "The



project at Kumbhari in Solapur district is considered among the world's largest affordable housing projects," he said. While the Central government's share will be Rs. 450 crore, the state government's contribution will be Rs 300 crore and the beneficiary share of Rs. 1,061.3 crore, he added. The housing project will be spread over 188.75 acres. "The sale price of each dwelling unit without government assistance will be Rs 6 lakhs while with government's aid it will be Rs 3.5 lakhs. It will be called Ray Nagar Cooperative Housing

Project," the bureaucrat further said. On the status of the Pradhan Mantri Awas Yojana, the bureaucrat informed that the target is to provide 20 lakh dwelling units by March 2022, of which 9.5 lakh have been approved so far. "We will complete the project before the deadline," he said adding that the PM will also lay the foundation stones for the improvement of Solapur city underground sewerage scheme, the water distribution system and sewerage system. "Once the projects are completed, it will help improve the quality of life, treatment of sewerage and improve the water distribution system. Since the PM is visiting the city for the launch of the projects, it reflects the government's commitment to the under privileged," he said.

- Agency Reports

## ISC to host it's 13th Convocation Ceremony



Chief Guest, Rohini Hattangadi

The 13th edition of the Convocation Ceremony of ISC will take place on January 9, 2019 in a spectacular style at the Dhruv auditorium in the Universe Campus. Degrees and Diplomas will be awarded to the passing out batch of post graduate students of media studies and to the students of the Acting Academy respectively at the hands of this year's chief guest, renowned actress, Rohini Hattangadi. Also present for the occasion will be Dr. Tarita Shankar, the Chairperson, IGI, Prof. Chetan Wakalkar, Group Director IGI, other Directors, staff and parents of the passing out graduates. Prof. Renu Garg, Director, ISC hosts the event. The Acting Academy will stage the play, 'When the nights begins', (an adaptation of Agatha Christie's suspense thriller play The Mousetrap), directed by Prof. Subhadip Raha, Creative Director, ISC.

- By Ashiya Guha

About the Chief Guest on Page 6

## Pet lovers walk to support stray dogs

Humans need canine friends to have a happy and positive life. Dogs are friends, therapists and counsellors. However, there are concerns galore about the growing stray dog population. Chiefly, about their livelihood and healthy living. Thus, a group of youth in the city launched PAWTHON, an initiative to sterilize and protect stray dogs. **Ashiya Guha** speaks to the founder of PAWTHON, Anushree Chawdhury and discovers interesting facts about this event. PAWTHON is an event to generate funds for sterilizing stray dogs and cats. The event is organized every year by an enthusiastic group of youngsters, who have taken a prominent initiative to sterilize

the stray dogs and curb the perennial dog-human conflict. It is a charity fund raising event where all the furry four-legged pooches can run or walk with their owners for a registration



fee. The money thus collected is used for the sterilization

procedure. Anushree Chawdhury, a core member of the team informs, "Initially we started with the sterilization process at Pimple Saudagar, by contributing funds from our pockets. But we soon realized that we need some external financial help as well. Then is when the idea of PAWTHON came into the picture where we could raise funds on a larger scale and carry out sterilization on a big scale for stray dogs". The first PAWTHON event was conducted in October at Adi Shakti Yoga Hall, Baner Pashan Link Road. It was a huge success as there were more than three hundred people who participated and contributed the registration amount of Rs. 350. Radio

...continued on page 2

Heading

CAN I TAKE A SELFIE INSIDE PLEASE?

By Samarpita Maity

THANKS

Our heartfelt thanks to the Chairperson of IGI, Dr. Tarita Shankar and Group Director of IGI, Prof. Chetan Wakalkar, for their encouragement and motivation. We also thank Prof. Renu Garg, Director, ISC, for her constant support and Prof. Surhuda Kulkarni, faculty in charge for conceptualising I-View and Ms. Richa Malhotra for her support in making this product a success.

- Team I-View



# No fear when a buddy cop is near

Women's safety turns out to be a critical issue in our country. On this background, the Pune Police launched a Whatsapp jurisdiction named as 'Buddy Cop' on the International Women's Day, March 8, 2017, for the women working in the Rajiv Gandhi Infotech IT Park in Hinjewadi and at the Eon IT Park in Kharadi.

*The security cover provided by the Buddy Cop system launched by the Pune police in the IT areas has proved to a boon for women employees reports*  
ASHIYA GUHA

This initiative came into the wake of the murders of Rasila Raju at the Hinjewadi and Antara Das outside her Talawade office last year.

In this scheme, cell phone numbers of buddy cops are provided to women employees with whom they can share their safety concerns. Mostly all the buddies are police personnel from the nearest police stations. Senior officers of the force are also mapped to all buddy-groups for them to raise a helping hand in the next level of redressal in case of any failure of the first level cop, to provide a suitable solution to the complainant.



Says **Vanita Dhumal**, head of the Buddy Cop System, “This stupendous initiative has got a lot of positive response, since it has helped many working women who have odd working shifts. Through this Jurisdiction, we have also successfully solved many major and minor issues with buddy cop. Our main motive is to stretch a helping hand to the women who are in need of protection, anytime and anywhere,”

Deepa Pillai, an employee of Wipro says, “I have been a part of this jurisdiction for 4 months now and it has helped me.

I contacted a buddy cop once when I was returning home from office and I was being followed by some individuals which frightened me. Within no time, the team rushed to the spot and I reached home safely. Kudos to the Pune Police.”

The Buddy Cop Project started operating full throttle in mid- April at Hinjewadi, Yerwada, Kharadi and Hadapsar IT pockets to begin with. The project rolled out with a massive force of about 10,000 policemen for approximately 150 women each. Within six months, the police have been able to create 750 groups with over one lakh members.

At the onset of this programme which was launched by the Hinjewadi Industries Association, police commissioner Rashmi Shukla had mentioned, “Every woman in the city should have immense of confidence in the police and this system will work with the active support of all citizens”.

The police is expected to launch a mobile application named 'City Safe' in order to organise the concept of Buddy Cop on an app-based system which will be accessible to all, notwithstanding of their gender or registration of workplace. The Pune police aims to increase security for women through these Whatsapp groups, which has now expanded across the city.

**Contact numbers for emergency :**

**1) Control room - 020-26126296**

**2) Crime control room – 020-26112222**

**3) Women/children helpline 020-26050191**

## Pet lovers walk to support stray dogs

Contd.. from pg 1

Channel, 95.00 Big FM, which was the media partner, supported and gave generous publicity to this event. Along with this, there were numerous sponsor partners such as Café Two's and Four's, Canine Control Care and much more, who strived hard to make this event fruitful.



group's vision is to create massive awareness among the people, for them to understand the importance of sterilization so that they contribute willingly towards this noble cause. PAWTHON is certainly backed by animal lovers who are striving hard to create a world where humans and animals can co-exist together peacefully!

# #SayitwithHashtags

As 2017 started, a campaign by the TOI group took place for gender equality. The campaign name was **#NoConditionsApply** and took place all month during March 2017 on the eve of Women's Day. The women in Pune city rose against gender inequality by participating in the traditional sport known as 'Mardani Khel'. Vijay Aiwale, a

concern. A campaign was started in April 2017 marking one year of the W . H . O campaign “Depression: Let's talk,” to spread awareness about the same. The city youth showed immense participation and shared their real-life experiences of their sufferings and how they overcame the rough phase of depression. The hashtag was trending all over social media.

**#NotInMyName:** Campaign took place in June' 17 for spreading awareness against raising mob violence. This campaign was initiated by the famous filmmaker Saba Dewan wherein more than 16 cities participated and protested against the same. The citizens of Pune came together for a peace rally.

**#MeToo:** Gained friction all over the world after allegations of sexual misconduct on the famous Hollywood filmmaker Harvey



Picture courtesy - Sameer Khan

Weinstein in October 2017. Each person who suffered sexual assault spoke up on social media about their experiences by adding the hashtag #MeToo as their status.

**#MyCureForTraffic:** Many of our prime cities in India face severe traffic problems. The Police Commissioner of Pune, Rashmi Shukla, said, “One doesn't need to have uniforms for having the best ideas.” She initiated the campaign wherein anyone and everyone tweeted their plans for curing the traffic problem in Pune. Many people posted pictures of traffic logging due to abandoned vehicles, helping the traffic police to take necessary actions against violators.

**2017 brought about a series of awareness campaigns on social and digital media. Hashtags for all forms of social media attracted huge audiences for protests and awareness drives for various socially relevant issues and Puneites participated in these campaigns in a huge numbers says**  
**Someshwar Kohli**

trainer for this sport says, “Earlier, there were a few inquiries for female students, but the number increased considerably in 2017. The enthusiastic participation of women in a sport that is dominated by men or 'Mard' in the name itself is iconic..

**#LetsTalk:** Depression is another



# Lucrative careers in Mass Media

*The internet is undoubtedly the showstopper of today's generation. Everything around us is somehow connected to this superpower. Communication has evolved to the next level since the internet became popular. It has facilitated communication massively as it aided in simplifying the whole process all together. However, the most effective pillar of communication that the internet has strengthened is that it made reaching out to masses a lot easier and efficient that it was before. Someshwar Kohli shares some insights on careers in media.*

The communication with a group of individuals is known as Mass Communication and this industry has rapidly gone through numerous changes after the internet era. Massive jobs opportunities that were previously unknown have now been unlocked. This stream has become of the most valuable industries of all time. Here are some of the best job opportunities that are open for students after a degree in Mass Communication:

**Digital Marketing:** Just like advertising on traditional media, Digital Marketing deals with advertising on New Media. This industry is ranked amongst the top paying industries in the world. Companies like Google, Instagram, Facebook, etc are always on the lookout for professionals from this industry and usually award them with hefty packages.

**Communication Specialist Team Lead:** In the world of digital media,



an agency acquires a lot of clients to function smoothly making profits at the same time. The core responsibility of a Communication Specialist is to maintain a continuous flow of work from the clients to the team and clarity regarding deliverables. Although being at a very nascent stage, this stream has a lot of scope for students pursuing Mass Communication.

**Social Media Manager:** Social channels being the ain mediums of marketing, handling the right communication through them is a pivotal aspect for any brand. While studying Mass Communication, management of Social Media and its uses are taught to every student. This industry has been flourishing recently content management has become an

important criteria for any brand to stay in the market.

**Graphic Designer:** Graphics are brand related images that are created to convey a certain brand message and support the content. As social media stimulates sight, these graphics must be creative and innovative in nature to attract various customers. Mastering tools like Adobe Photoshop, Corel Draw, Illustrator, etc. is crucial for attaining high packages in this stream. However, job opportunities here are immense and learning is facilitated in all new organizations. Photography Before the pool of opportunities brought by the internet, photography was rarely chosen by anyone as a referred career option. With changing times, this profession has been in high demands lately. Product, Fashion, Event, Film are some of the types of photography sub streams. A generous pay scale is offered for most of the photography assignments based on the skills of an individual.

## Principles of Yoga

When one learns yoga postures , the main principles are woven into one's practice and movements. These Yoga principles improve the quality of all aspects of life. Main Principles of Yoga: **Law of Pure Potentiality:** Your essential nature is pure consciousness, the infinite source of everything that exists in the physical world. Since you are an inextricable part of the field of consciousness, you are creative, unbounded, eternal. **Law of Giving and Receiving:** Giving and receiving are different expressions of the same flow of energy in the universe. Since the universe is in constant and dynamic exchange, you need to both give and receive to keep abundance, love, anything else. **Law of Karma (Cause and Effect):** Every action generates a force of energy that returns to you in kind. When you choose actions that bring happiness and success

to others, the fruit of your karma is happiness and success. **Law of Least Effort:** You can most easily fulfill your desires when your actions are motivated by love, and when you expend the least effort by offering no resistance. In this way, you tap into the infinite organizing power of the universe to do less and accomplish everything. **Law of Intention and Desire:** Inherent in every intention and desire are the mechanics for its fulfillment. When you become quiet and introduce your intentions into the field of pure potentiality, you harness the universe's infinite organizing power, which can manifest your desires with effortless ease. **Law of Detachment:** At the spirit level, everything is always unfolding perfectly. You don't have to struggle or force situations to go your way. Instead, you can intend for everything to work out as it should, take action, and then allow opportunities to spontaneously emerge.

## Employ Social media for better business



Social Media is arguably the most efficient way of reaching out in the market today. If cleverly used, it can work wonders for any business.

Some success mantras to make social media more useful:

- Knowing your audience better: Social profiles of customers or prospective customers are like open books in today's world. Vast data regarding the activities, preferences, demographics and the behaviour traits of customers is available using simple tools that are open to everyone. The moment one gets to know a prospect better, selling becomes a lot more easier.
- Competitor Analysis: Keeping a watch on competition can be the changing point for any business. The whole process of analysing competitors, knowing what they are upto, the feedback of existing customers etc. are some things that can be easily tracked using social media.
- Direct Seller-Consumer Relationship: Building a relationship is more important than just producing content in today's world. Social Media has eliminated all boundaries between businesses and their audiences by simplifying communication.
- Crisis Communication and Problem Redressal: Through social networks, it becomes easy to interact directly with the customers and understand the problems endured by them.
- Leads: The inflow of leads for all social media platforms can suffice solely for a business to make profit and produce extraordinary results. Inbound marketing is the fundamental principal on which the inflow of leads solely depends.
- Retargetting and Remarketing: Once the customers have purchased your product, it gets easier to market new offers, seasonal discounts and arrival of new stock to them.

– Someshwar Kohli



# Lights! Camera! Action!!

Behind the scenes coverage - Heels 'N' Boots



The Set Team engrossed in making puppets



The late night dedication



The creative deco team



Prof. Subhadip Raha (centre) with the Cast and Crew



ISC's expressive actors



The man in action, Prof. Raha



The light game



Being creative is in the blood of ISCians



The learning and growing stage

## HEELS 'N' BOOTS

Like every year, this year's convocation ceremony is going to be a lifetime experience for the students of the ISC. The grand ceremony will be followed by a theatre play, Heels 'N' Boots written and directed by Prof. Subhadip Raha, the Creative Director of ISC known for his unique shows.

### ABOUT THE PLAY

The play is a rom-com thriller and could be categorised under suspense genre. The story revolves around the enigma of love. Not all love stories are predictable; there are many aspects of hidden emotions in human beings. This is a commercial play with glances of comedy and drama which will entertain the audiences highly and will leave them with their fingers crossed throughout the whole performance, providing them with a mesmerizing theatrical experience. The story of the play revolves around the psychopath killers, gangsters and laymen, who are desperate to go back to the love of their lives. Yes, love can change any person with time. Nothing in the play is certain just like it is, in real life; you never know what might happen at any point of time!

By Mekhola Mukherjee

## IGI nails it all over again

The Indira Group of Institutes has always been at its toes when it comes to rankings and achievements. The year 2017 brought in great laurels for IGI and the group has been led by Dr. Tarita Shankar, Chairperson, IGI and Prof. Chetan Wakalkar, Group Director, IGI to these achievements as usual.



IGI receives an award at The World Education Congress

A list of some achievements of IGI in 2017 –

- 1) Indira Group of Institutes, Pune receives the most prestigious Dr.Arun Arora, '50 best Educational Institute of India Award 2017' at the 6th edition of World Education Congress 2017.
- 2) IGI won 7 National Educational Awards. Listing them :
  - Educational Institute that encourages leadership as the part of their curriculum.
  - Best Educational Group
  - Best placement brochure
  - Innovative leader award – Director, Indira Institute of Management.
  - Best placement and brand marketing officer – Prof. Raji Thomas
  - Best Marketing teacher – Prof. K.P. Mishra, Indira Institute of Management
  - Best IT teacher – Dr. Poorna Shankar, VP, Indira College of Engineering and Management.
- 3) IGI also celebrated the 6th edition of the Brand Slam Festival, cherishing more than 200 brands.

By Ashiya Guha

## Military exercises refresh mind, body



The students of ISC, participated in rough and tough games of a 'Military Adventure Camp' held in the month of September. They were divided into four groups and each team had eight members. The activities included slingshot, zorbing, archery, rifle shooting, beam balance, pick and drop drill, tyre hooping, commando net, crocs pit, net crawling and relay race. "It was quite a good experience. I was bored due to the monotonous life and it gave me a little break from all of that," said Prachi Rohela, a II<sup>nd</sup> year BAJM student. "Since I love heights, the sling shot was the best part of the camp," commented Samarpita Maity, a I<sup>st</sup> year BAJM student. A military exercise builds up tenacity, mental and physical strength and brings the students face- to- face with adventurous situations.

By Aman Singh Gandhi



# Personality Development Training, a must for actors, say students

The Indira Group of Institutes has a variety of activities, programmes and events for all students to experience and learn from. A look at one such workshop.



The acting students of ISC like every year, had their personality development classes taken by Prof. Surhuda Kulkarni and Ganesh Honwad and this year the students were not only taught how to develop a good personality but also how the mind, body and soul are interlinked with each other. In these sessions, the students participated in several interesting activities which helped in boosting their confidence. Says Prof. Kulkarni, who takes a great interest in grooming students to tackle challenges on the field, "Life skills are very important. To become a

successful actor a person must have a charming personality and the ability to really understand a character and dive deep into a story. ISC takes great care to prepare the students for facing real life challenges." The students were taught about the three states of mind: the conscious, sub-conscious and super-conscious and taught to eradicate feelings of inferiority and fear. Valuable lessons on overcoming problems, learning the art of 'moving on' and understanding that failures aren't necessarily the end helped the students to really come out of their shell. The students were also taught about different types of handshakes, gestures and body language and all the elements of effective communication. Krishnali Padman, an acting

academy and BAJM student said, "Prof. Surhuda's presence itself brings a positive energy in the class and being a communication student as well as the classes helped me with my communication a lot and made me more self-aware". The young actors were asked to give presentations on their idols which helped in enhancing their presentation skills. "I felt very confident after attending the classes and there was a positive change in my attitude, my body language and my communication, I was able to set long term goals for my future", says Shital Jagtap, a student of the acting academy. She adds that the classes have gradually helped the students to not only be confident but also to face challenges and overcome problems, all the while taking vital steps towards a successful life and career. After all, a good personality is the most crucial part of an actor because personality usually says it all.

By Mekhola Mukherjee

## Campus Briefs 'Pappu's Day Out'



Indira Group of Institutes celebrated its 23rd Foundation Day on the 5th of September 2017 and like every year, all the Indiraitees put up some special performances to make the day more lively and cheerful. The students of BAJM put up mime Act, which they named 'Pappu's Day Out' under the guidance of Prof. Renu Garg and Prof. Subhadip Raha. The story revolved around Pappu, a school-going boy, who one day, is late for everything he sets out to do. This includes getting up late, being pushed around in the bus and then reaching school late. After that, he meets a girl with whom he falls in love with. The story finally ends with the scene wherein Pappu is still lying in bed and repeating the dance moves. It is then concluded that this scenario was a dream.

By Ashiya Guha

## Divya Seth Shah to award degrees



The chief guest for this year's convocation, Ms. Divya Seth Shah, is a creative theatre artist who has also been an integral part of the TV industry with many iconic shows. She was a part of plays at her Alma Mater, Convent of Jesus and Mary and the Shakespeare Society at St. Stephen's. Ms. Seth was a part of India's first TV soap opera 'Hum Log', which was her dream debut. She then moved to Mumbai to be a part of the TV industry and did shows like, Daraar, Banegi Apni Baat, Dekh bhai Dekh, Adhikaar etc. Her work in the Hindi cinemas is well-known via films like, Jab we met, Dil Dhadakne Do, etc. Ms. Seth is also an advocate of Animal Rights and ecology.

By Ashiya Guha

# INTERNSHIP DIARIES

The ISCians have done many interesting internships in the year gone by. So much to learn and such lot of fun quotient to gain were major takeaways from these stints, explores ASHIYA GUHA as she compiles a list of students who took the internships.

### BAJM 1st year

- Akshata Bhawar – Sakal Media Group
- Janak Bajaj – Young Inspirators Network
- Pranjal Katke – Sakal Media Group
- Rutuja Nambiar – Sakal Media Group
- Shreya Sawalkar – Sakal Media Group
- Shubham Shingote – Vastra Designing Institute

### BAJM 2nd year

- Abhishek Tajane – Photographer at Infosys
- Aishwarya Dubey – News18India
- Akash Anand – Counterpart 360
- Anushka Mitra – The Doc, Ronisun Realty, Mantra Resorts and Jass Hand



### Organisations

- Ashiya Guha – Gomantak Times, Our Arts Lab, Ideos, Mumbai Beats, 93.5, and Wipro.
- Bhushan Chaudhari – Swarnad Creation
- Kiran Jadhav – Advik Innovations
- Megha Vyas – United News Of India
- Naynee Jain – Dainik Jagran Group and MTV
- Priyesh Shahare – Grapevine
- Rajni Kumari – Backstage Work in a Marathi Movie

- Rishabh Katyayaan – Sunny side up films
- Rohit Kale – MTV, FTE and Grapevine
- Sanket Bhondave – Asst. Director for 2 Marathi Films
- Sayali Duraphe – Sakal Times
- Siddhesh Shete – Inovious, Our Arts Lab, Lokmat and Edelman.
- Tanya Tiwari – Times Network
- Vidhi Dube – Sakal Media Group

### BAJM 3rd year

- Saurav Kumar – Pune Times

### MAJM 1st year

- Soham Ray – Indie Funda Web Series, Dainik Jagran and AIR

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## ISC dials 80009 80009 for the cause of Rivers

The students of ISC took part in 'Rally for Rivers' campaign led by Sadhguru Jaggi Vasudev to save the rivers of India. It was an informational campaign that

created awareness about the depleting rivers and their adverse effects. The students of ISC were asked to give a call on 80009 80009 to support the

campaign. The students also took initiative in creating awareness by using Social Media sites.

By Jennifer Koshy

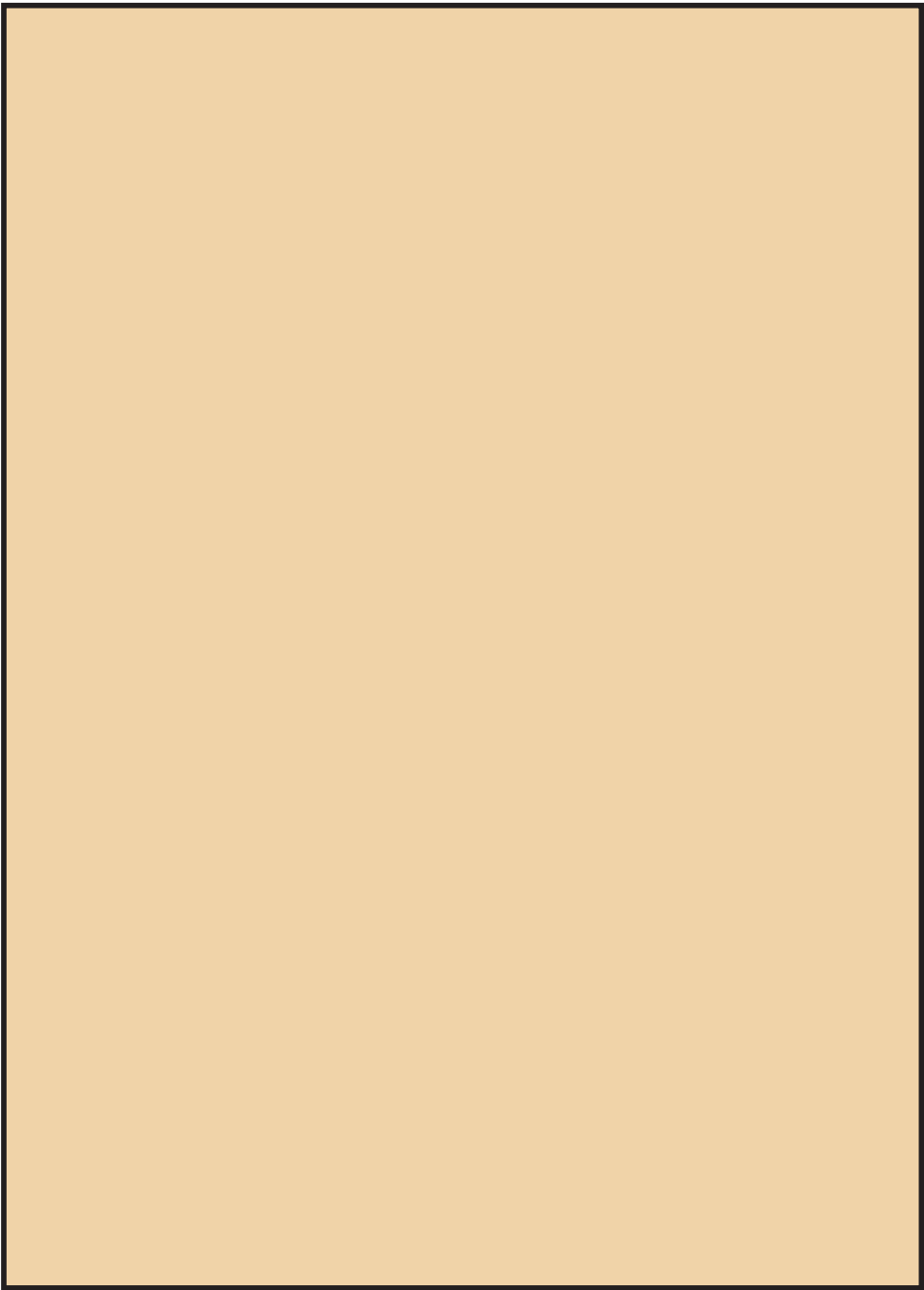


# Superheros of ISC are back with a bang!

Behind the scenes coverage - When the night begins



*"Acting is in my blood and it is a commitment that I will always continue. This is my sixth year with the Acting Academy of ISC and every year it is a new experience altogether. I believe, this is a give and take process wherein I teach as well as learn," says Prof. Subhadip Raha, Creative Director, ISC.*





# Achievements of ISCians



**Asim Inamdar**, an FYBAJM student, has directed a short film named as 'Sanvesh' that went on to become the semi-finalist at the 'Kenya International Film Festival'. After being asked about his motivation towards making films, he said that “Creating films has always been my passion. I used to respect the film Industry much before I started creating short films, and I hope to go a long way.”



**Anushka Mitra**, a student of TYBAJM got a chance to be one of the vibrant contestants of MTV Splitsvilla 11, wherein she could also meet some celebrated characters of Bollywood. She said, “I never imagined of getting into this field, but being a part of the television industry is a dream come true. Through Splitsvilla, I could gain a lot of confidence and I am obliged that I could get through this”.



**Sanket Bhondave**, a TYBAJM student who directed a short film named 'Tushar' based on the life incident of Tushar Sapkal, son of the living legend, Sindhutaai Sapkal. Sanket said, “Before creating the film, I personally met Sindhutaai Sapkal and I look forward to create more such films in the coming future. ISC has been a great support always and I am very proud to be a part of this institute”.



**Akash Dhanurkar**, an FYBAJM student who comes up with an extremely creative team named W2S (When Struggle Speaks). His enthusiastic team curates all the struggle stories and prepares online videos on the same. Akash said, “My team is very much connected to struggles is why we thought of providing a platform to the ones who deserve the centerstage. We hope to rise more in the near future”.



**Ashiya Guha**, a student of TYBAJM who was fortunate to work with one of the top-notched multinational company, Wipro into 'Strategic Marketing & Corporate Communication' and got a chance to interact with some famous personalities. She mentioned, “Wipro has been my biggest breakthrough. I was very much inclined towards this field and this esteemed organization polished my skills very radiantly. I wish to be a part of this place again”.



**Rishabh Katyaayan**, a student of TYBAJM who went ahead and got a chance to work with MTV Roadies Xtreme as a Television Post Production Producer and also was a part of MTV Splitsvilla 11 as an Associate Casting Head and Reality Producer. He commented, “Having been given a chance to work with the team of MTV has been a great opportunity. I have learnt and accomplished numerous milestones and would want to continue with the same”.

Diet, Sleep, Workout, Repeat!      Make yourself a priority



# Walking the Aisle with Grandeur

Many celebrities took their relationships a notch higher in 2018. Bollywood celebrities, sports persons and wards of business tycoons tied the marital knot in style and grandeur. A look at India's top five fat weddings that took place in 2018.

## Anand Ahuja & Sonam Kapoor



Daughter of veteran actor Anil Kapoor and film star, Sonam married her long time love Anand Ahuja, a Delhi based businessman on May 8, 2018 at Rockdale, Bandstand , Bandra. The wedding seemed to be a grand affair, though it witnessed an intimate family gathering.

## Ranveer Singh & Deepika Padukone



The most awaited wedding in Bollywood between two dearly loved film stars, Deepika Padukone and Ranveer Singh took place on November 14, 2018. The couple tied the knot after dating each other for six years. The wedding took place at

Villa del Balbianello at Lake Como, Italy. The couple hosted two wedding ceremonies to honour each other's culture and faiths. They organized two prominent receptions after the wedding; one in Bengaluru and the other in Mumbai.

## Nick Jonas & Priyanka Chopra



Perhaps the most sought after wedding after the DeepVeer grand affair, news of Priyanka Chopra and Nick Jonas finally tying the knot buzzed all over the media. The wedding took place on December 2,2018 at Umaid Bhavan, Jodhpur .They did a Christian wedding as well the traditional Hindu wedding to honour their traditions following which the couple hosted two receptions; in Delhi and Mumbai respectively. Many celebrities including Salman Khan and his family, Ranbir Kapoor, Alia Bhatt ,

Katrina Kaif Farhan Akhtar and Siddharth Roy Kapur attended the ceremony. The most special guest at the Delhi reception was P.M. Narendra Modi.

## Anand Piramal & Isha Ambani



Next in line were the son and daughter of two business tycoons, Ajay Piramal and Mukesh Ambani respectively. The couple, Isha Ambani and Anand Piramal tied the knot on December 12, 2018 in a grand ceremony. Their guest list included eminent personalities like Beyonce Knowles, Hillary Clinto, Amitabh Bachchan, Lata Mangeshkar etc. who graced the

occasion.The wedding took place at the famous Ambani residence, Antilia home. The estimated cost of the wedding is around Rs.724 crore (\$100 million) making it India's biggest wedding ever.

## Parupalli Kashyap & Saina Nehwal



This year, the wedding bells not only rung in Bollywood but in the world of sports too. Badminton champions, Saina Nehwal and Parupalli Kashyap took their marriage vows on December 14



at Hyderabad. The wedding was a simple and private affair with the invitation extended to their family members, relatives and close friends.

– Compiled by Rhea Varghese

## Some unknown yet enthralling sports

A sneak-peak through some hidden sports that are extensively unknown, but are fervently played by its followers:

### Sepak Takraw (Kick volleyball)

This game has its origins in Southeast Asia, consisting of 6 players in total i.e. three players in each team. Players can use their legs, chest, head or knees to touch the ball with the exception of their arms.

### Rural Olympics

The Rural Olympics also known as Kila Raipur Sports Festival. It is conducted in Punjab and is a set of feats performed by various people in Kila Raipur, near Ludhinana. It is a three - day event

where performers come and showcase their talent and valour in several areas such as acrobats, motorbike stunts, cart race, athletic events, and rope pulling. People from different states in India as well as from abroad come in masses to witness the breath taking performances of the athletes.

### Elephant Polo

This game is similar to playing the game of Polo, with the exception of riding elephants instead of horses while playing. The game originated in Meghauli, Nepal

– Compiled by Rhea Varghese

## From the Director



Dear ISCians, My best compliments to all the passing out students, the cast and crew of the play, everyone who participated in the convocation, the I-View team, the staff and faculty

members who made the convocation ceremony a big success. I thank the Chairperson, IGI Dr. Tarita Shankar and Group Director, Prof. Chetan Wakalkar for their endless support.

Prof. Renu Garg  
Director, ISC

## Team I-View, 2018



Picture courtesy - Rahul Pratik

## A message from the writers

I-View itself is a great experience and a challenging task. During this entire span, we all got a gist of how the field of journalism works. All of us got equal opportunities to share and inculcate ideas for this newsletter. We would like to thank Prof. Surhuda Kulkarni for giving us this astounding opportunity and Prof. Renu Garg for being a backbone.

Team I-View

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